



ACME

Dear Parent,

Box Tops for Education is BACK!

ACME is proud to bring you exciting offers to help you raise money through the Box Tops for Education program for your child's school. Save \$5 and get 50 Bonus Box Tops when you buy \$20 in participating* General Mills products. Coupons for Box Tops and savings received via checkout coupon. Savings coupon to be used on your next shopping visit. Purchases must be made in one shopping visit between 1/8/10 and 1/14/10. 50 Bonus Box Tops valued at \$5.

ACME wishes you good luck in the 2010 Box Tops collecting year!

*See store circular for a list of participating products.

PLUS

Enter for a chance to WIN

60,000

Bonus Box Tops

See in-store display for details and entry form or enter by calling 888-280-0257.

Sweepstakes period: 1/3/10 - 1/31/10

NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED. Open only to legal U.S. residents of Delaware, Maryland, New Jersey, and Pennsylvania who are 18 years of age or older at time of entry. Complete official entry form and mail to: January Return to School Sweepstakes - ACME, PO Box 2747, Norcross, GA 30091-9909 or enter by calling 1 (888) 280-0257. Sweepstakes begins on January 3, 2010 and ends on January 31, 2010. All mailed in entries must be postmarked by January 31, 2010 and received by February 6, 2010 and all phoned-in entries must be completed by 10:00 PM Pacific Standard Time on January 31, 2010. Limit one (1) entry per person. See Official Rules posted in participating ACME stores, or send a self-addressed stamped envelope to: January Return to School Sweepstakes - ACME, 1775 Woodstock Road, Suite 200, Roswell, GA 30075 by January 31, 2010. Sponsor will award one (1) Grand Prize, consisting of a certificate for 60,000 Bonus Box Tops (ARV to winner's chosen eligible participating school: \$6,000.00). Odds of winning depend on number of eligible entries received. Sponsor is General Mills Sales, Inc., One General Mills Blvd., Minneapolis, MN 55440. Administrator is Leader Enterprises, Inc. 1775 Woodstock Road, Suite 200, Roswell, GA 30075

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Only BTFE registered schools can redeem Box Tops. Each Box Top is worth 10 cents to redeeming school. Limit \$80,000 per school, per school year.